



Bachelor's in Int'l Business & Marketing from New York University.

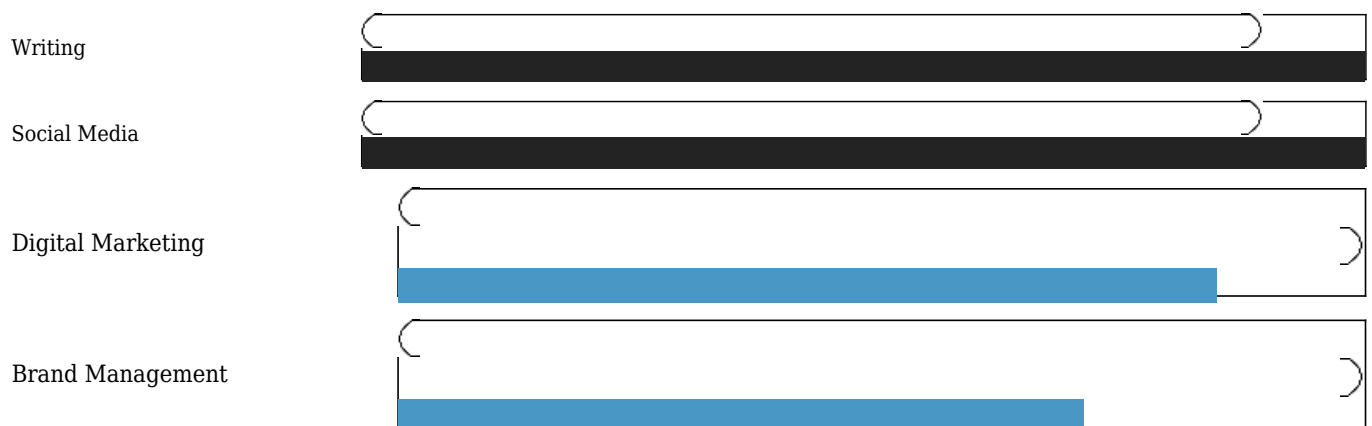
Erica Swallow

kinzaa.com/ericaswallow
www.ericaswallow.com

Blogger

Life is an adventure, and I'm on a journey to discover everything it has to offer. I aim to delight people with my creativity and passion.

Skills



Work History

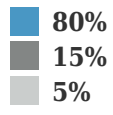
Feb 2006 - Current: 5 years

City Winery, New York, NY

Founding Blogger

Sep 2011 - Jan

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Bloggning
Cellar Work
Promotion

Mashable, New York, NY
**Associate Editor, Partner
Content**

May 2010 - Sep 2011

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■ 50%
■ 30%
■ 20%

**Editing
Writing
Management**

Bloomingdale's, New York, NY
Online Marketing Associate

Sep 2009 - Dec 2009

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■ 50%
■ 35%
■ 15%

**Social Media Strategy
Social Media Strategy
Reporting**

The New York Times, New York, NY

Social Media Marketing Consultant

Dec 2009 - May 2011

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Social Media Management


Social Media Strategy

Reporting

Saatchi & Saatchi, New York, NY

Account Management Intern, Olay

Jun 2008 - Sep 2008

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Research


Competitive Analysis

Administrative

The New York Times, New York, NY

Buzz Marketing Intern

Oct 2008 - Sep 2009

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Social Media Management


Social Media Strategy

Reporting

Transcendent International, LLC, New York, NY

Marketing Research Assistant

Mar 2007 - Sep 2007

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Research
Reporting
Administration

New York University, New York, NY

Office of Global Programs Intern

Jan 2007 - Sep 2008




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HTML5 Canvas.  5%

Administration
Coordination
Speaking

New York University, New York, NY

Marketing Research Assistant

Feb 2006 - May 2006

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HTML5 Canvas.  10%

Research
Administration
Ideation

Education

Bachelors

New York University

Int'l Business & Marketing

Graduated 6/2009

High School

Paragould High School

Graduated 5/2005

Personality

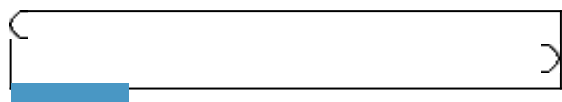
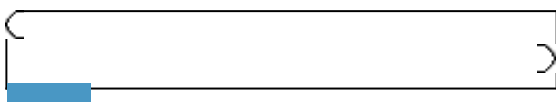
Where I want to work

Company size

Job security importance

Small Large

Low High



Challenge level

Easy

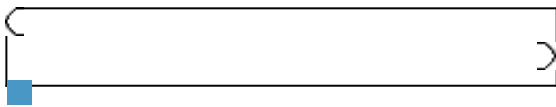
Scary Huge



Culture

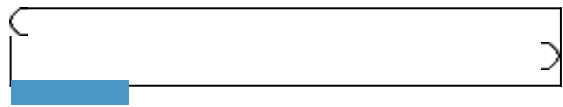
Decision making

Wild Conservative

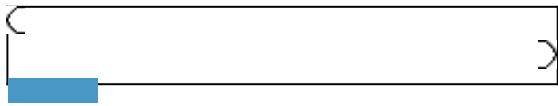


My current skills

Fast Careful



Leverage Them Learn New Ones

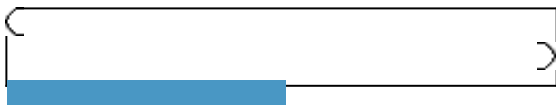


Work environment I want

Length of average day

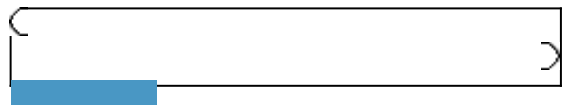
Team size

4 hours 8 hours 16 hours



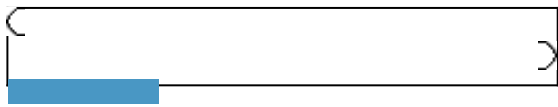
Noise level

Solo 20 people 50+ people

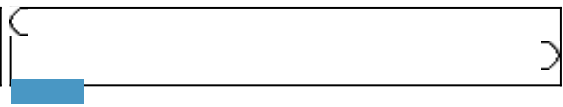


Dress code

Quiet Loud Very Casual Business Formal

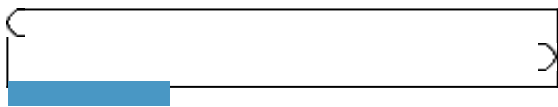


Travel

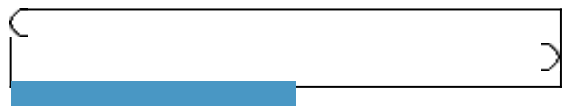


Rules

None 50% 100%



Nope Like Them



My skill characteristics

Persistence

Decision speed

Some Never Quit



Risk taking

Cautious Fast



Technically

Hate it Love it Not So Much Better Than Most



Attention to detail

Not So Much

Perfection



A horizontal scale bar with a blue gradient fill at the bottom. The bar is empty, indicating a score of 0.

My skills are

Growing

The Best



Preferred neighborhood

Urban Near:
Willing to:
Work remotely

Expected benefits

>2 Weeks Vacation
Stock Options
Skills Training
Career Growth